



**FRAMLINGHAM COLLEGE**

*Encouraging the Pursuit of Excellence*

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## **Framlingham College – France 2008 Rugby Tour Tour Programme - Advertising**

To Whom It May Concern,

In August and September of this year, Framlingham College will be taking their Senior Rugby Squad on a pre-season tour to the South of France to play against teams from Narbonne, Carcassonne and Perpignan. We are having an official “Tour Programme” printed, which will feature all information relevant to the tour, such as the itinerary, information on the tour destination and the teams we will be playing against whilst on tour, “Pen Pics” of the members of the tour party, letters from various sports celebrities and messages of good luck, etc. Each programme will also serve as an entry into a raffle which will be drawn prior to the tour departing for France.

The programme will be A5 size and professionally printed in colour. Targeted circulation will include all the pupils, parents and staff of the Framlingham College, members of the Old Framlinghamian Society and the publication will be distributed around the county of Suffolk and the greater area of East Anglia.

To cover the printing costs of the programme and to raise funds for both the tour and for our chosen charity “Anglia One” - The East Anglian Air Ambulance. ([www.angliaone.org.uk](http://www.angliaone.org.uk)) we are selling advertising space within the programme at the following rates:

- Full Page (A5 Landscape or Portrait) - £100
- Half Page (A6 Landscape only) - £60

If you would like to advertise within the Framlingham College France 2008 Rugby Tour programme, please could you complete the attached form and return it to me at Framlingham College.

If you do not wish to advertise, but might like to donate an item for our fundraising programme which we can use as a prize in the raffle or a lot in our “Fundraising Auction”, please could you contact me by e-mail at [jnalvis@framcollege.co.uk](mailto:jnalvis@framcollege.co.uk).

Many thanks in anticipation of your support.

Yours truly,

**James Alvis**

Director of Sport

Tour Manager – Framlingham College, France 2008 Rugby Tour.

**Supporting:**



[www.angliaone.org.uk](http://www.angliaone.org.uk)